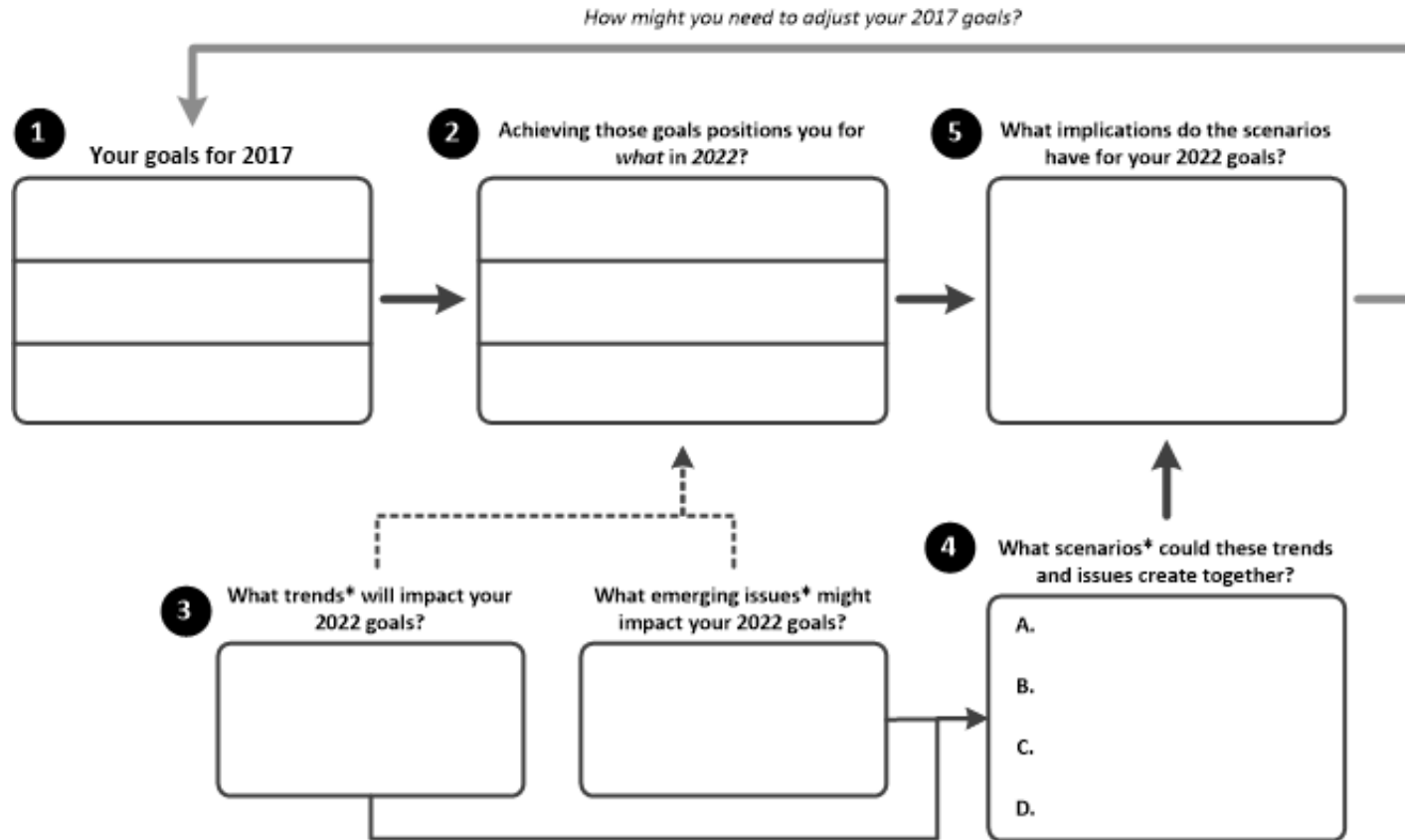


Simple Planning

VFS's Annual Simple Planning Worksheet

This worksheet is meant to help jumpstart your planning for the New Year.
May it be wonderful!



* To find out more about how your organization can identify and use Trends, Emerging Issues, and Scenarios visit our site at www.visionforesightstrategy.com or contact us at admin@visionforesightstrategy.com

Trends, Emerging Issues, and Scenarios

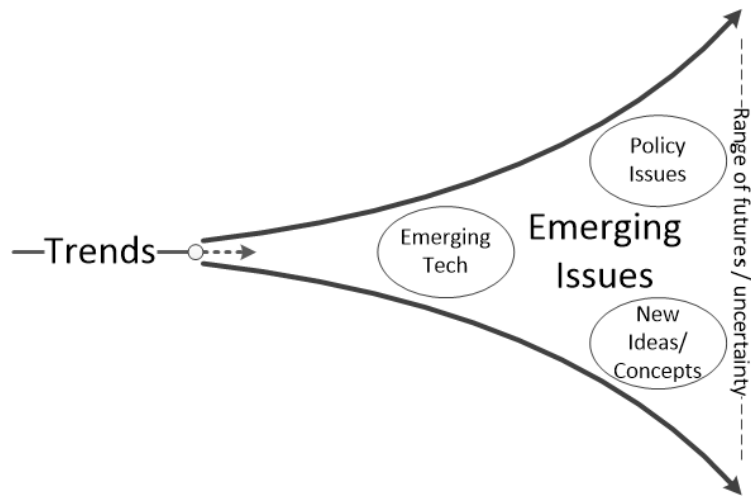


Figure 1: Both Trends and Emerging Issues Shape Our Futures

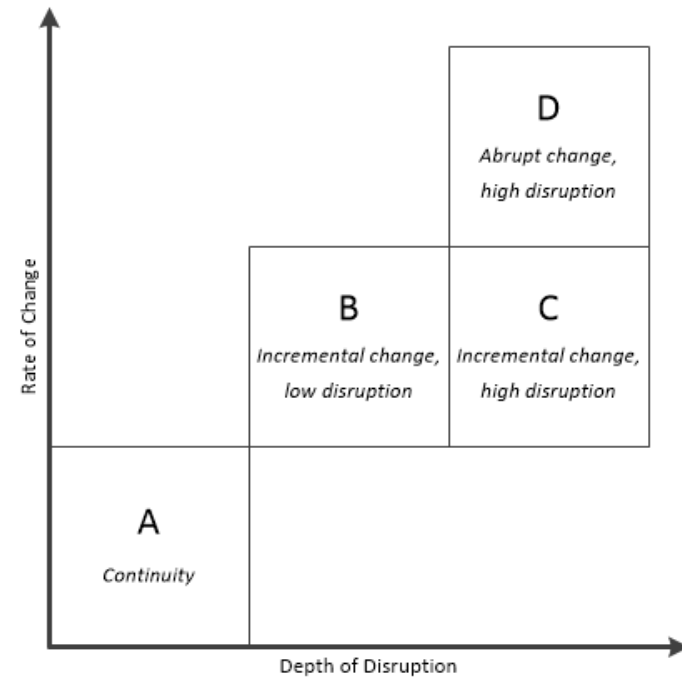


Figure 2: The 4 Steps Model for Scenarios. What combination of Trends and Emerging Issues would create each of these scenarios?

Trends are historical changes over time; they describe *history*. They are critically important, but only *imply* something about the future; they do not predict it. **Emerging issues** are things that are experimental or fringe thinking now and which might evolve to play a key role in shaping our futures down the road. Both are important building blocks for **scenarios**: descriptions of alternative possible futures.

For more on the 4 Steps model referenced above, please check out *4 Steps to the Future: A Quick and Clean Guide for Creating Foresight*, available at Amazon.com and other retailers.

Happy New Year!